

SPACING

INSTITUTIONAL LOGO



A protected field, the height and width of the "C" in "Columbus State" around the visual identity ensures the proper visual spacing around the logo within a design.

ATHLETIC LOGO



A protected field, the height and width of the "G" (red letterform) in "Cougars" around the visual identity ensures the proper visual spacing around the logo within a design.

COLOR



PMS 540
C=100, M=47, Y=0, K=47



PMS 186
C=0, M=91, Y=76, K=0

VIOLATIONS

DO NOT REVERSE OR ALTER COLORS:



DO NOT ALTER SIZE OR RE-DRAW ANY ELEMENTS OF LOGOS:



DO NOT CHANGE TYPEFACES:



DO NOT DISTORT OR ALTER APPEARANCE:

