

# One Click

## Information Security Awareness Campaign

### Purpose

The One Click Information Security Awareness Campaign was created to highlight how modern phishing attacks operate and to reinforce a critical truth: **It only takes One Click on a malicious link to compromise an entire organization.** Cyber attackers rely on distraction, urgency, and human error. One wrong decision can lead to data breaches, system outages, financial loss, and campus-wide disruption. This campaign's mission is to strengthen the community's abilities regarding information security.

### What to Expect

- Phishing Simulations
- InfoSec Insights & Advisories
- Bi-annual Security Awareness Training

### How You Can Help

- **Report Suspicious Emails**
  - Use the [Phish Alert Button \(PAB\)](#)  to report suspicious emails. This will allow UITS to analyze the email and take appropriate action.
- **Follow Information Security Policies & Standards**
  - Security controls exist to protect university systems and data. Bypassing them, even once, can introduce risk.
- **Protect Your Credentials**
  - Never share your password or multi-factor authentication codes, and do not approve unexpected login prompts. One approval is one too many.

### Together, We Reduce Risk

The One Click Information Security Awareness Campaign reinforces our commitment to a secure and informed university environment. Ongoing education, realistic testing, and proactive reporting empowers every user to play their part.

**One Click. One Too Many.**  
**#PauseVerifyReport**