

CSU Institution-Specific Retention Rate Targets

Note: Retention rate targets are for first-time full-time undergraduate student cohorts enrolled fall semester who entered CSU in the fall or the preceding summer term.

Disaggregated Category	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10
Total Cohort	70.0	70.5	71.0	72.0	73.0	74.0

Female

Disaggregated Category	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10
African-American	73.0	73.5	74.0	75.0	75.5	76.0
White	72.0	72.5	73.0	73.5	74.0	74.5
Other	76.0	75.5	76.0	76.0	76.5	77.0
<i>Sub-Total</i>	<i>73.0</i>	<i>73.5</i>	<i>74.0</i>	<i>74.5</i>	<i>75.0</i>	<i>75.5</i>

Male

Disaggregated Category	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10
African-American	58.0	60.0	61.0	62.5	64.0	66.0
White	70.0	70.0	70.0	70.5	71.0	71.5
Other	65.0	65.0	65.5	66.0	66.5	67.0
<i>Sub-Total</i>	<i>66.0</i>	<i>66.5</i>	<i>67.0</i>	<i>67.5</i>	<i>69.0</i>	<i>70.5</i>

Combined

Disaggregated Category	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10
African-American	68.0	69.0	70.0	71.0	72.5	74.5
White	71.0	71.5	72.0	73.0	73.5	74.0
Other	71.0	70.5	71.0	71.0	71.5	72.0
<i>Total</i>	<i>70.0</i>	<i>70.5</i>	<i>71.0</i>	<i>72.0</i>	<i>73.0</i>	<i>74.0</i>

Disaggregated Category	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10
Non-Learning Support	72.0	72.5	73.0	74.0	75.0	76.0
Learning Support	61.0	61.5	62.0	62.0	62.5	63.0
<i>Total</i>	<i>70.0</i>	<i>70.5</i>	<i>71.0</i>	<i>72.0</i>	<i>73.0</i>	<i>74.0</i>

Disaggregated Category	2004-05	2005-06	2006-07	2007-08	2008-09	2009-10
Traditional	71.0	71.5	72.0	73.0	74.0	75.0
Non-Traditional	54.0	54.0	54.5	55.0	55.5	56.0
<i>Total</i>	<i>70.0</i>	<i>70.5</i>	<i>71.0</i>	<i>72.0</i>	<i>73.0</i>	<i>74.0</i>

Rationale: The above retention rate targets reflect a combination of trend analysis (see tab for CSU RR Trends), increased admission requirements, and intervention strategies described in step 3 of this plan. The increase in the minimum high school GPA required and the change in the application deadline is expected to be implemented for the cohort entering fall 2007. Efforts directed toward at-risk groups, including African-American males, are expected to be realized as early as the fall 2005 entering cohort. In addition, a more centralized and less fragmented advising and student mentoring process should have an immediate effect on retaining students at-risk. Finally, the number of students living in campus housing is increasing steadily and is expected to continue to have a positive effect on student retention.

Note: Retention rate targets for the two certificate and three associate degree programs are not included. Projected target rates are not realistic due to the low enrollment of full-time first-time students in recent years. And, because of the low enrollment in these programs, CSU is considering the deactivation of some, if not all, of these programs.