## CSU Facts & Figures 2012: Admission Yield Rates by Major Program

| Undergraduate Admission Yield Rates by Major Program of Study |           |          |          |           |           |         |          |          |           |           |
|---|-----------|----------|----------|-----------|-----------|---------|----------|----------|-----------|-----------|
|   | Fall 2011 |          |          |           | Fall 2012 |         |          |          |           |           |
|   | Applied   | Admitted | Enrolled | App Yield | Adm Yield | Applied | Admitted | Enrolled | App Yield | Adm Yield |
| Certificate   |           |          |          |           |           |         |          |          |           |           |
| Criminal Justice  | 179       | 126      | 121      | 67.6%     | 96.0%     | 195     | 146      | 141      | 72.3%     | 96.6%     |
| Teach English as Sec Lang                                     | 1         | 1        | 0        | 0.0%      | 0.0%      | 0       | 0        | 0        |           |           |
| Total Certificate   | 180       | 127      | 121      | 67.2%     | 95.3%     | 195     | 146      | 141      | 72.3%     | 96.6%     |
| Associate   |           |          |          |           |           |         |          |          |           |           |
| Criminal Justice  | 8         | 6        | 5        | 62.5%     | 83.3%     | 16      | 8        | 7        | 43.8%     | 87.5%     |
| Engineering Studies   | 105       | 61       | 35       | 33.3%     | 57.4%     | 85      | 53       | 35       | 41.2%     | 66.0%     |
| General Studies   | 18        | 5        | 2        | 11.1%     | 40.0%     | 24      | 12       | 10       | 41.7%     | 83.3%     |
| Total Associate   | 131       | 72       | 42       | 32.1%     | 58.3%     | 125     | 73       | 52       | 41.6%     | 71.2%     |
| Baccalaureate   |           |          |          |           |           |         |          |          |           |           |
| Accounting  | 35        | 19       | 11       | 31.4%     | 57.9%     | 71      | 34       | 15       | 21.1%     | 44.1%     |
| Art   | 82        | 45       | 28       | 34.1%     | 62.2%     | 71      | 37       | 20       | 28.2%     | 54.1%     |
| Art Education   | 20        | 15       | 10       | 50.0%     | 66.7%     | 8       | 5        | 3        | 37.5%     | 60.0%     |
| Biology   | 523       | 293      | 156      | 29.8%     | 53.2%     | 454     | 240      | 139      | 30.6%     | 57.9%     |
| Chemistry   | 84        | 47       | 28       | 33.3%     | 59.6%     | 105     | 65       | 38       | 36.2%     | 58.5%     |
| Communication   | 109       | 57       | 33       | 30.3%     | 57.9%     | 133     | 69       | 44       | 33.1%     | 63.8%     |
| Computer Science  | 177       | 98       | 58       | 32.8%     | 59.2%     | 186     | 103      | 72       | 38.7%     | 69.9%     |
| Criminal Justice  | 271       | 140      | 77       | 28.4%     | 55.0%     | 243     | 104      | 64       | 26.3%     | 61.5%     |
| Early Childhood Education                                     | 230       | 117      | 64       | 27.8%     | 54.7%     | 165     | 83       | 57       | 34.5%     | 68.7%     |
| Earth & Space Science   | 14        | 9        | 5        | 35.7%     | 55.6%     | 21      | 16       | 11       | 52.4%     | 68.8%     |
| English Language  | 81        | 49       | 29       | 35.8%     | 59.2%     | 92      | 50       | 22       | 23.9%     | 44.0%     |
| Exercise Science  | 114       | 79       | 47       | 41.2%     | 59.5%     | 137     | 83       | 49       | 35.8%     | 59.0%     |
| Finance   | 13        | 9        | 6        | 46.2%     | 66.7%     | 27      | 14       | 7        | 25.9%     | 50.0%     |
| General Business  | 90        | 49       | 34       | 37.8%     | 69.4%     | 223     | 114      | 72       | 32.3%     | 63.2%     |
| Health & Physical Education                                   | 58        | 29       | 19       | 32.8%     | 65.5%     | 59      | 28       | 15       | 25.4%     | 53.6%     |
| Health Science  | 78        | 47       | 23       | 29.5%     | 48.9%     | 90      | 49       | 32       | 35.6%     | 65.3%     |
| History   | 31        | 19       | 15       | 48.4%     | 78.9%     | 26      | 12       | 7        | 26.9%     | 58.3%     |
| History & Sec Ed  | 27        | 15       | 10       | 37.0%     | 66.7%     | 40      | 25       | 14       | 35.0%     | 56.0%     |
| Information Technology  | 41        | 22       | 14       | 34.1%     | 63.6%     | 31      | 19       | 14       | 45.2%     | 73.7%     |
| Liberal Arts  | 22        | 13       | 6        | 27.3%     | 46.2%     | 25      | 12       | 7        | 28.0%     | 58.3%     |
|   | 25        | 13       | 13       | 52.0%     | 100.0%    | 67      | 33       | 18       | 26.9%     | 54.5%     |
| Management  |           |          |          |           |           |         |          |          |           |           |
| Management Info Systems                                       | 4         | 3        | 0        | 0.0%      | 0.0%      | 13      | 4        | 2        | 15.4%     | 50.0%     |
| Marketing   | 32        | 21       | 13       | 40.6%     | 61.9%     | 79      | 36       | 19       | 24.1%     | 52.8%     |
| Mathematics   | 47        | 30       | 15       | 31.9%     | 50.0%     | 34      | 26       | 19       | 55.9%     | 73.1%     |
| Middle Grades Education                                       | 37        | 25       | 16       | 43.2%     | 64.0%     | 35      | 22       | 10       | 28.6%     | 45.5%     |
| Modern Language & Culture                                     | 19        | 14       | 7        | 36.8%     | 50.0%     | 20      | 11       | 4        | 20.0%     | 36.4%     |
| Music Performance   | 105       | 62       | 35       | 33.3%     | 56.5%     | 88      | 57       | 30       | 34.1%     | 52.6%     |
| Music Education   | 93        | 61       | 30       | 32.3%     | 49.2%     | 82      | 51       | 29       | 35.4%     | 56.9%     |
| Music, General  | 45        | 33       | 14       | 31.1%     | 42.4%     | 61      | 35       | 17       | 27.9%     | 48.6%     |
| Nursing   | 761       | 402      | 192      | 25.2%     | 47.8%     | 827     | 431      | 223      | 27.0%     | 51.7%     |
| Political Science   | 71        | 43       | 25       | 35.2%     | 58.1%     | 52      | 27       | 19       | 36.5%     | 70.4%     |
| Pre-Business  | 272       | 117      | 48       | 17.6%     | 41.0%     | NA      | NA       | NA       |           |           |
| Psychology  | 262       | 144      | 84       | 32.1%     | 58.3%     | 234     | 110      | 65       | 27.8%     | 59.1%     |
| Sociology   | 53        | 28       | 18       | 34.0%     | 64.3%     | 53      | 26       | 16       | 30.2%     | 61.5%     |
| Spec Ed - General Curriculum                                  | 21        | 12       | 7        | 33.3%     | 58.3%     | 37      | 24       | 8        | 21.6%     | 33.3%     |
| Theatre   | 149       | 98       | 45       | 30.2%     | 45.9%     | 142     | 102      | 63       | 44.4%     | 61.8%     |
| Theatre Education   | 12        | 10       | 7        | 58.3%     | 70.0%     | 9       | 6        | 2        | 22.2%     | 33.3%     |
| Total Baccalaureate   | 4,108     | 2,287    | 1,242    | 30.2%     | 54.3%     | 4,040   | 2,163    | 1,246    | 30.8%     | 57.6%     |
| Undeclared/Non-Degree   | 725       | 413      | 249      | 34.3%     | 60.3%     | 742     | 422      | 269      | 36.3%     | 63.7%     |
| Basic Studies   | 258       | 208      | 165      | 64.0%     | 79.3%     | 212     | 178      | 147      | 69.3%     | 82.6%     |
| Total Undergraduate   | 5,402     | 3,107    | 1,819    | 33.7%     | 58.5%     | 5,314   | 2,982    | 1,855    | 34.9%     | 62.2%     |

<sup>\*\*</sup> App Yield is defined as the percentage of applicants who enroll. Adm Yield is defined as the percentage of applicants admitted who enroll.