

2009 National Study of Instructional Costs and Productivity

(Office use only)

Institution:

Department/Discipline:

Associated CIP Identifier:

CIP Verified?

Please indicate the **average** number of degrees awarded in this discipline at each degree level over the period from 2005-06 through 2007-08. If a degree level is not offered, leave as zero. If data are not available, please enter 'm' in the boxes.

Bachelor's:
 Master's:
 Doctorate:
 Professional:

Place an 'X' in the box below if this discipline is non-degree granting.

A. INSTRUCTIONAL COURSELOAD: FALL SEMESTER, 2008

Please complete the following matrix, displaying student credit hours and organized class sections taught, by type of faculty, and by level of instruction. Be sure to consult definitions before proceeding. Do not input data in shaded cells except for those mentioned in the important note below that pertains to (G) and (J).

Faculty	Student Credit Hours											Organized Class Sections					
	FTE Faculty			Lower Div. OC*		Upper Div. OC*	Undergrad Indv. Instruct.	Total Undergrad SCH	Grad OC*	Graduate Indv. Instruct.	Total Graduate SCH	Total Student Credit Hours	Lab/Dsc/Rec. Sections	Other Section Types (Lecture, Seminar, etc.)			(P) Total
	(A) Total	(B) Sep. Budg.	(C) Instructional	(D) Lower Div. OC*	(E) Upper Div. OC*	(F) Undergrad Indv. Instruct.	(G) Total Undergrad SCH	(H) Grad OC*	(I) Graduate Indv. Instruct.	(J) Total Graduate SCH	(K) Total Student Credit Hours	(L) Lab/Dsc/Rec. Sections	(M) Lower Div.	(N) Upper Div.	(O) Graduate		
Regular faculty:																	
- Tenured/Tenure Eligible	4.00	0.00	4.00	0	1,119	12	1,131	96	0	96	1,227	0.0	0.0	12.0	1.0	13.0	
- Other Regular Faculty	1.00	0.00	1.00	0	378	9	387	0	0	0	387	0.0	0.0	4.0	0.0	4.0	
Supplemental Faculty	0.25	NA	0.25	0	87	0	87	0	0	0	87	0.0	0.0	1.0	0.0	1.0	
Teaching Assistants:																	
- Credit Bearing Courses	0.00	NA	0.00	0	0	0	0	0	0	0	0	0.0	0.0	0.0	0.0	0.0	
- Non-Credit Bearing Activity	0.00	NA	0.00	NA	NA	NA	NA	NA	NA	NA	NA	0.0	0.0	0.0	0.0	0.0	
TOTAL	5.25	0.00	5.25	0	1,584	21	1,605	96	0	96	1,701	0.0	0.0	17.0	1.0	18.0	

* OC = Organized Class NA = Not applicable

In the box to the right, indicate the number of individualized instruction student credit hours from the total that are devoted to supervised doctoral dissertation.

Mark with 'X' the box that indicates your academic calendar

Semester: Quarter:

Reminder: Use Fall 2008 semester data as of your official census date.

Important note: If you cannot differentiate between "Organized Class" and "Individualized Instruction" student credit hours, assign all credit hours to the appropriate "Organized Class" column. Similarly, if you cannot differentiate between "Lower Division" and "Upper Division" undergraduate student credit hours, report all those hours under "Total Undergraduate SCH."

B. COST DATA: ACADEMIC AND FISCAL YEAR 2008-09

1. Total student credit hours generated during Academic Year 2008-09, that were supported by the department/discipline instructional budget. (NOTE: Semester calendar institutions will typically report fall and spring student credit hours; quarter calendar institutions will report fall, winter, and spring student credit hours.)

A. Undergraduate
 B. Graduate

2. Total direct expenditures for instruction in Fiscal Year 2008-09

A. Salaries *Are the benefits included in the number reported for salaries(Y/N)?*
 B. Benefits *If the dollar value is NOT available, what percent of salary do benefits constitute at your inst.*
 C. Other than personnel expenditures.
 D. Total (including benefits if it was calculated)

3. Total direct expenditures for separately budgeted research activities in Fiscal Year 2008-09

4. Total direct expenditures for separately budgeted public service activities in Fiscal Year 2008-09

Institution: Columbus State University

Department/Discipline: Marketing

Associated CIP: 52.14

**Table 1: Percent Distribution of Student Credit Hours and Organized Class Sections Taught by Faculty Type within Course Level
Fall 2008 Courseload Data**

Classification	Faculty			Percent of Student Credit Hours Taught by Faculty Type*								Percent of Organized Class Sections Taught by Faculty Type*				
	Total FTE Faculty	Instructional Faculty		Lower Div. OC*	Upper Div. OC	Undergrad Indv. Instruct.	Total Undergrad SCH	Grad OC	Graduate Indv. Instruct.	Total Graduate SCH	Total Student Credit Hours	Lab/Dsc/ Rec. Sections	Other Section Types (Lecture, Seminar, etc.)			Total
		FTE	% of Total										Lower Div.	Upper Div.	Graduate	
<i>Regular faculty:</i>																
- Tenured/Tenure Eligible	4.0	4.0	76%	0%	71%	57%	70%	100%	0%	100%	72%	0%	0%	71%	100%	72%
- Other Regular Faculty	1.0	1.0	19%	0%	24%	43%	24%	0%	0%	0%	23%	0%	0%	24%	0%	22%
Supplemental Faculty	0.3	0.3	5%	0%	5%	0%	5%	0%	0%	0%	5%	0%	0%	6%	0%	6%
<i>Teaching Assistants:</i>																
- Credit Bearing Courses	0.0	0.0	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
- Non-Credit Bearing Courses	0.0	0.0	0%	-	-	-	-	-	-	-	-	0%	0%	0%	0%	0%
TOTAL	5.3	5.3	100%	0%	100%	100%	100%	100%	0%	100%	100%	0%	0%	100%	100%	100%
Total (SCH, OCS)	-	-	-	0	1,584	21	1,605	96	0	96	1,701	0.0	0.0	17.0	1.0	18.0

* Sum of rows for each column should equal 100%

**Table 2: Percent Distribution of Student Credit Hours and Organized Class Sections Taught by Course Level for Each Faculty Type
Fall 2008 Courseload Data**

Classification	Faculty			Percent of Student Credit Hours Taught by Course Level*								Total Student Credit Hours	Percent of OCS by Course Level**			Total OCS
	Total FTE Faculty	Instructional Faculty		Lower Div. OC*	Upper Div. OC	Undergrad Indv. Instruct.	Total Undergrad SCH	Grad OC	Graduate Indv. Instruct.	Total Graduate SCH	Lab/Dsc/ Rec. Sections		Other Section Types (Lecture, Seminar, etc.)			
		FTE	% of Total										Lower Div.	Upper Div.	Graduate	
<i>Regular faculty:</i>																
- Tenured/Tenure Eligible	4.0	4.0	76%	0%	91%	1%	92%	8%	0%	8%	1,227	0%	0%	92%	8%	13.0
- Other Regular Faculty	1.0	1.0	19%	0%	98%	2%	100%	0%	0%	0%	387	0%	0%	100%	0%	4.0
Supplemental Faculty	0.3	0.3	5%	0%	100%	0%	100%	0%	0%	0%	87	0%	0%	100%	0%	1.0
<i>Teaching Assistants:</i>																
- Credit Bearing Courses	0.0	0.0	0%	0%	0%	0%	0%	0%	0%	0%	0	0%	0%	0%	0%	0.0
- Non-Credit Bearing Courses	0.0	0.0	0%	-	-	-	-	-	-	-	-	0%	0%	0%	0%	0.0
Total	5.3	5.3	100%	0%	93%	1%	94%	6%	0%	6%	1,701	0%	0%	94%	6%	18.0

* For each row, sum of total undergraduate and total graduate columns should equal 100%

** Sum for all the columns for each row should equal 100%

**Table 3: Student Credit Hours and Organized Class Sections per FTE Instructional Faculty
Fall 2008 Courseload Data**

Classification	Faculty			Student Credit Hours per FTE Faculty								Organized Class Sections per FTE Faculty				
	Total FTE Faculty	Instructional Faculty		Lower Div. OC*	Upper Div. OC	Undergrad Indv. Instruct.	Total Undergrad SCH	Grad OC	Graduate Indv. Instruct.	Total Graduate SCH	Total Student Credit Hours	Lab/Dsc/ Rec. Sections	Other Section Types (Lecture, Seminar, etc.)			Total
		FTE	% of Total										Lower Div.	Upper Div.	Graduate	
<i>Regular faculty:</i>																
- Tenured/Tenure Eligible	4.0	4.0	76%	0	280	3	283	24	0	24	307	0.0	0.0	3.0	0.3	3.3
- Other Regular Faculty	1.0	1.0	19%	0	378	9	387	0	0	0	387	0.0	0.0	4.0	0.0	4.0
Supplemental Faculty	0.3	0.3	5%	0	348	0	348	0	0	0	348	0.0	0.0	4.0	0.0	4.0
<i>Teaching Assistants:</i>																
- Credit Bearing Courses	0.0	0.0	0%	0	0	0	0	0	0	0	0	0.0	0.0	0.0	0.0	0.0
- Non-Credit Bearing Courses	0.0	0.0	0%	-	-	-	-	-	-	-	-	0.0	0.0	0.0	0.0	0.0
Total	5.3	5.3	100%	0	302	4	306	18	0	18	324	0.0	0.0	3.2	0.2	3.4

**Table 4: Instructional Productivity and Cost Ratios
Academic Year 2008-09 Student Credit Hours & Fiscal Year 2008-09 Expenditure Data**

1. Total FTE faculty (Fall 2008)	5.25
2. Total Instructional faculty (Fall 2008)	5.25
3. Tenured/tenure eligible faculty as % of total instructional faculty (Fall 2008)	76%
4. FTE students taught (Fall 2008)	117.7
5. Direct instructional expenditure per SCH	\$158
6. Direct instructional expenditure per FTE student	\$4,556
7. Personnel cost as percent of direct instructional expenditure	99%
8. Research expenditure per FTE tenured/tenure-track faculty	\$0
9. Public service expenditure per FTE tenured/tenure-track faculty	\$0
10. Research & public service expenditure per FTE tenured/tenure-track faculty	\$0