

**Appendix III**  
**Columbus State University Comprehensive Program Review Evaluation for the**  
**(BA Communication)**

**Section Two - Indicators of Program Quality**

|  |  | Rating Category | Observations                |  |
|--|--|-----------------|-----------------------------|--|
| <b>II. Summary Findings of Program's Overall Quality</b>     |  |                 |                             |  |
| Self-Study   |  | Very Strong     |                             |  |
| Review Team  |  | Very Strong     | Review Team Observations:   | <u>The Communications program is observably a very well-run program.</u>   |
| CPR Committee  |  | Very Strong     | CPR Committee Observations: | <u></u>  |
| <b>II A. The Quality of Faculty</b>                          |  |                 |                             |  |
| Self-Study   |  | Very Strong     |                             |  |
| Review Team  |  | Very Strong     | Review Team Observations:   | <u>The Department faculty members all meet SACS standards and are highly productive.</u>   |
| CPR Committee  |  | Very Strong     | CPR Committee Observations: | <u></u>  |
| <b>II B. The Quality of the Teaching</b>                     |  |                 |                             |  |
| Self-Study   |  | Very Strong     |                             |  |
| Review Team  |  | Very Strong     | Review Team Observations:   | <u>The Self-Study describes a faculty team that is highly engaged with students and the community.</u>   |
| CPR Committee  |  | Very Strong     | CPR Committee Observations: | <u></u>  |
| <b>II C. The Quality of Research and Scholarship</b>         |  |                 |                             |  |
| Self-Study   |  | Very Strong     |                             |  |
| Review Team  |  | Very Strong     | Review Team Observations:   | <u>Again, the Self-Study illustrates how the faculty engage students in real-world activities.</u>   |
| CPR Committee  |  | Very Strong     | CPR Committee Observations: | <u></u>  |
| <b>II D. The Quality of Service</b>                          |  |                 |                             |  |
| Self-Study   |  | Very Strong     |                             |  |
| Review Team  |  | Very Strong     | Review Team Observations:   | <u>The Department curriculum incorporates service learning into many upper-division courses.</u>   |
| CPR Committee  |  | Very Strong     | CPR Committee Observations: | <u></u>  |
| <b>II E. The Quality of Faculty and Student Achievements</b> |  |                 |                             |  |
| Self-Study   |  | Very Strong     |                             |  |
| Review Team  |  | Very Strong     | Review Team Observations:   | <u>The Self-Study includes a very lengthy list of student and faculty accomplishments and honors related to study in the discipline, as well as general academic and athletic honors.</u>  |
| CPR Committee  |  | Very Strong     | CPR Committee Observations: | <u></u>  |
| <b>II F. The Quality of Curriculum</b>                       |  |                 |                             |  |
| Self-Study   |  | Above Average   |                             |  |
| Review Team  |  | Above Average   | Review Team Observations:   | <u>COMM 1110/Public Speaking is required of all undergraduate students at this university, requiring a substantial commitment of faculty resources. The Self-Study details how upper-division courses meet the needs of students and stakeholders.</u>   |
| CPR Committee  |  | Above Average   | CPR Committee Observations: | <u></u>  |
| <b>II G. The Quality of Facilities &amp; Equipment</b>       |  |                 |                             |  |
| Self-Study   |  | Satisfactory    |                             |  |
| Review Team  |  | Satisfactory    | Review Team Observations:   | <u>The overall growth of the University has increased the number of undergraduate students who need COMM 1110, and the size of these classes cannot be expanded without compromising the quality of education. Similarly, the Department seeks to maintain a 1:25 faculty-student-ratio in upper-division courses.</u> |
| CPR Committee  |  | Satisfactory    | CPR Committee Observations: | <u></u>  |

**Section Three - Indicators of Program Productivity**

|  |  | Rating Category | Observations |  |
|--|--|-----------------|--------------|--|
| <b>III. Summary Findings of Program's Overall Productivity</b> |  |                 |              |  |

Self-Study

Review Team

Review Team Observations: \_\_\_\_\_

CPR Committee

CPR Committee Observations: \_\_\_\_\_

**III A. Enrollment in Program for Past 5 Years**

Self-Study

Review Team

Review Team Observations: Enrollment of Communications majors has increased from 178 in AY 2011-12 to 452 in AY 2015-16.

CPR Committee

CPR Committee Observations: \_\_\_\_\_

**III B. Degrees Awarded Over the Past 5 Years**

Self-Study

Review Team

Review Team Observations: Averaging over 30 graduates per year for the past five years is far above the University's average.

CPR Committee

CPR Committee Observations: \_\_\_\_\_

**III C. Comparison With CSU & USG Programs**

Self-Study

Review Team

Review Team Observations: While the Communications Department at Columbus State University has a high graduation rate in comparison with other programs at this school, the larger schools in the University System are more productive, reflecting the resources those schools have.

CPR Committee

CPR Committee Observations: \_\_\_\_\_

**III D. Program Retention Rate**

Self-Study

Review Team

Review Team Observations: The Department's retention rates have dropped from a very high rate in AY 2009-10, but the 5-year average is still above the University's.

CPR Committee

CPR Committee Observations: \_\_\_\_\_

**III E. Student Learning Indicators**

Self-Study

Review Team

Review Team Observations: The best measure of student success is employment after graduation, and the Self-Study catalogs a great deal of success in this area.

CPR Committee

CPR Committee Observations: \_\_\_\_\_

**III F. Graduation Rate of Program**

Self-Study

Review Team

Review Team Observations: The Self-Study documents how the graduation rate for recent cohorts of students has improved substantially since 2000, and that the Department graduation rate consistently ranks in the upper one-fourth of all CSU programs.

CPR Committee

CPR Committee Observations: \_\_\_\_\_

**III G. Cost-Effectiveness of Instructional Delivery**

Self-Study

Review Team

Review Team Observations: The Department's course delivery expenses are far below those of the University.

CPR Committee

CPR Committee Observations: \_\_\_\_\_

**Section Four - Program Viability**

**Rating Category**

**Observations**

**IV A. Summary Findings of Program's Overall Viability**

Self-Study

Review Team

Review Team Observations: \_\_\_\_\_

CPR Committee

CPR Committee Observations: \_\_\_\_\_

**IV B. Summary Findings of Program's Improvement Plans**

Self-Study

Review Team

Review Team Observations:

The Review Team did not provide a rating for this section as the section was not included in the report.

CPR Committee

CPR Committee Observations:

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Very Strong  
Above Average  
Satisfactory  
Below Average  
Very Weak  
Accreditation Report  
Unable to Rate