US News World Report 2011

Columbus State University

Office of Institutional Research & Effectiveness

Fall 2010

Recent Changes

Regional Universities
instead of Universities- Master's

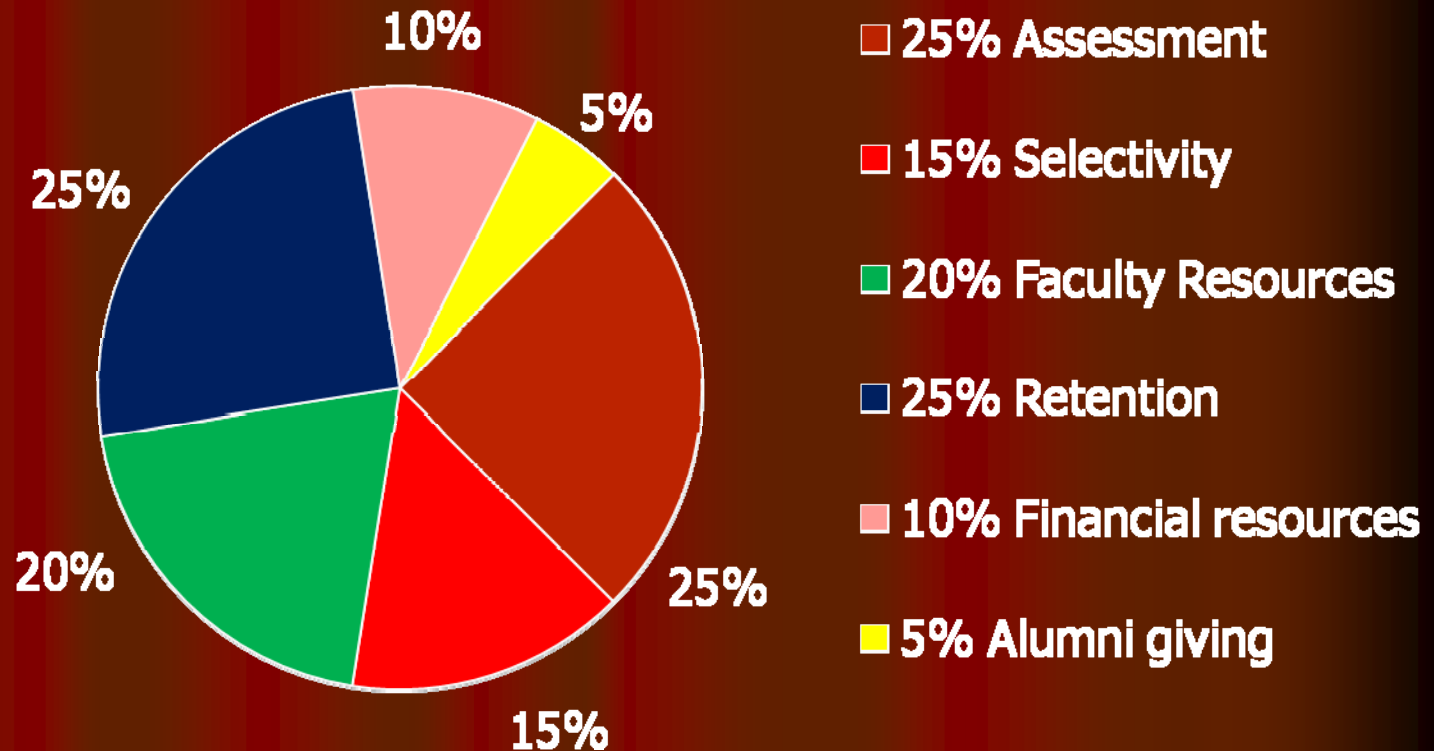75% of schools ranked instead of 50%

Regional Universities- South

121 institutions

90 institutions – Tier 1

28 institutions – Tier 2

3 institutions - Unranked

Weights for Regional Universities

- 25% Assessment
- 15% Selectivity
- 20% Faculty Resources
- 25% Retention
- 10% Financial resources
- 5% Alumni giving

Peer Assessment (25%)

Reputation for excellence helps graduates with jobs and further education in graduate school

Peer Assessment (25%)

Presidents, provosts, and deans of admission rate academic programs

Scale 1 (marginal) to 5 (distinguished)

CSU score: 2.4

Rank – 90/118 (Regional Universities - South)
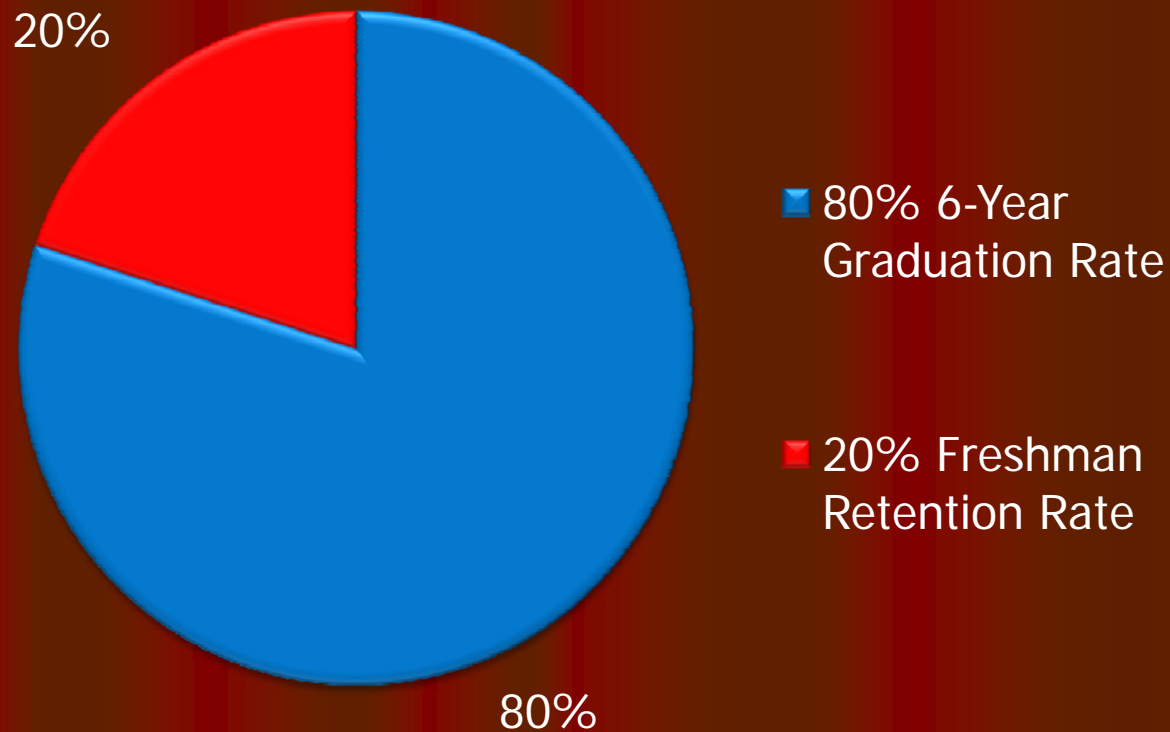
Graduation & Retention (25%)

Retention is a measure of student satisfaction

Is the school providing the courses and services students need for timely graduation

Graduation & Retention (25%) Sub Categories

20%

80% 6-Year Graduation Rate

20% Freshman Retention Rate

80%

Graduation & Retention (25%)

6 Year graduation rate of cohort 2000 to cohort 2003

CSU average graduation rate – 33%

CSU Graduation rate Rank –

100/118 (Regional Universities - South)

Graduation & Retention (25%)

Freshman retention rate of cohort 2005 to cohort 2008

CSU average freshman retention rate – 69%

Freshman retention rate Rank –

69/118 (Regional Universities - South)

Overall CSU rank in Graduation & Retention category - 95/118 (Regional Universities - South)
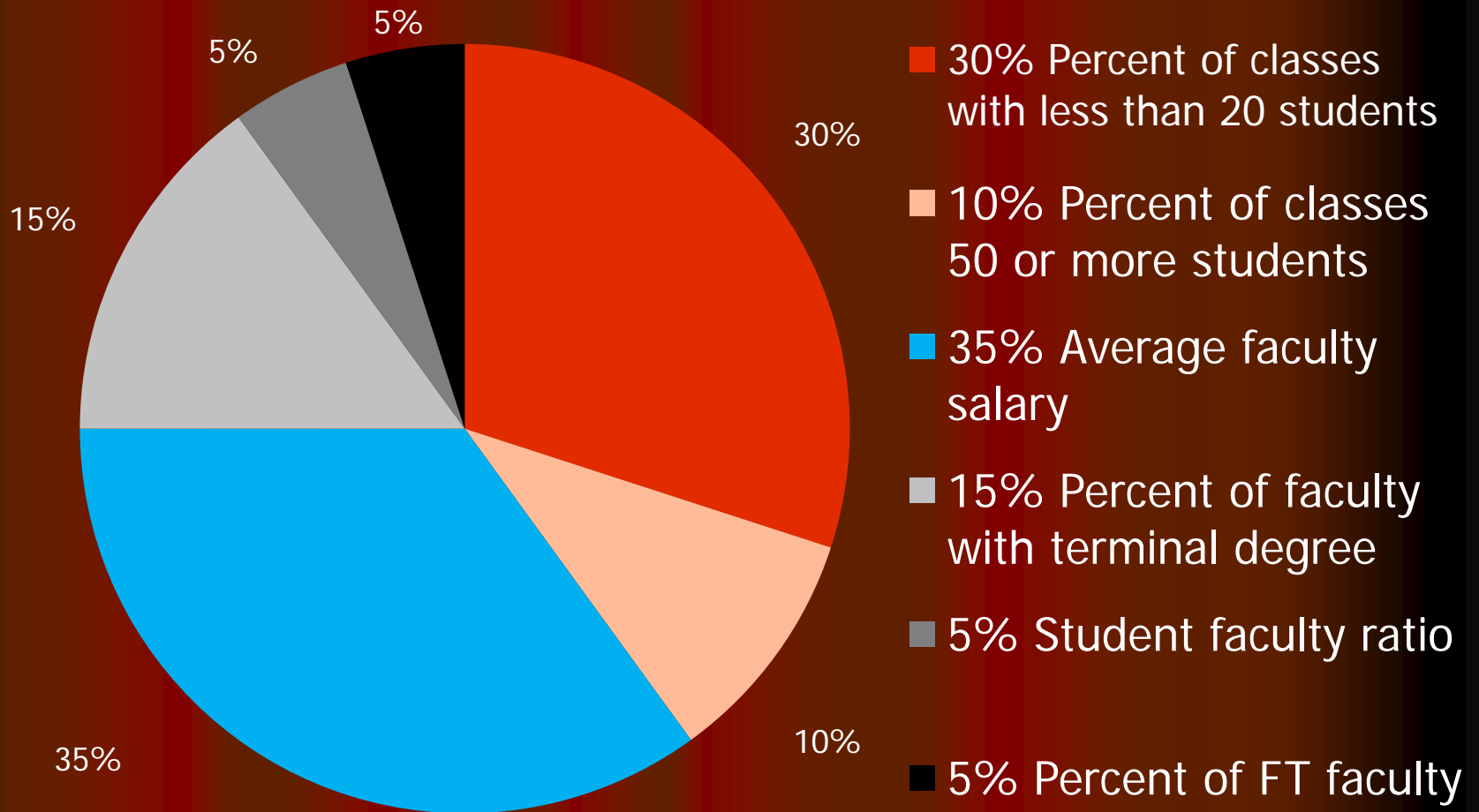
Faculty Resources (20%)

Nature of student-faculty interaction

Quality and commitment of a school's faculty

Faculty Resources (20%)
Sub Categories

- 30% Percent of classes with less than 20 students
- 10% Percent of classes 50 or more students
- 35% Average faculty salary
- 15% Percent of faculty with terminal degree
- 5% Student faculty ratio
- 5% Percent of FT faculty

Faculty Resources (20%)

Percentage of classes with less than 20 students (30%)

CSU percent of classes with less than 20 students – 38%

CSU rank - 84 /118 (Regional Universities - South)

Faculty Resources (20%)

Percentage of classes with 50 or more students (10%)

CSU percentage of classes with 50 or more students – 5%

Faculty Resources (20%)

Average Faculty Salary for 2008-09 and 2009-10 academic years (35%)

Faculty Resources (20%)

Percentage of faculty with terminal degree (15%)

CSU percentage of FT faculty with terminal degree – 79%

Faculty Resources (20%)

Student faculty ratio (5%)

CSU Student faculty ratio – 18/1

Faculty Resources (20%)

Percentage of full-time faculty (5%)
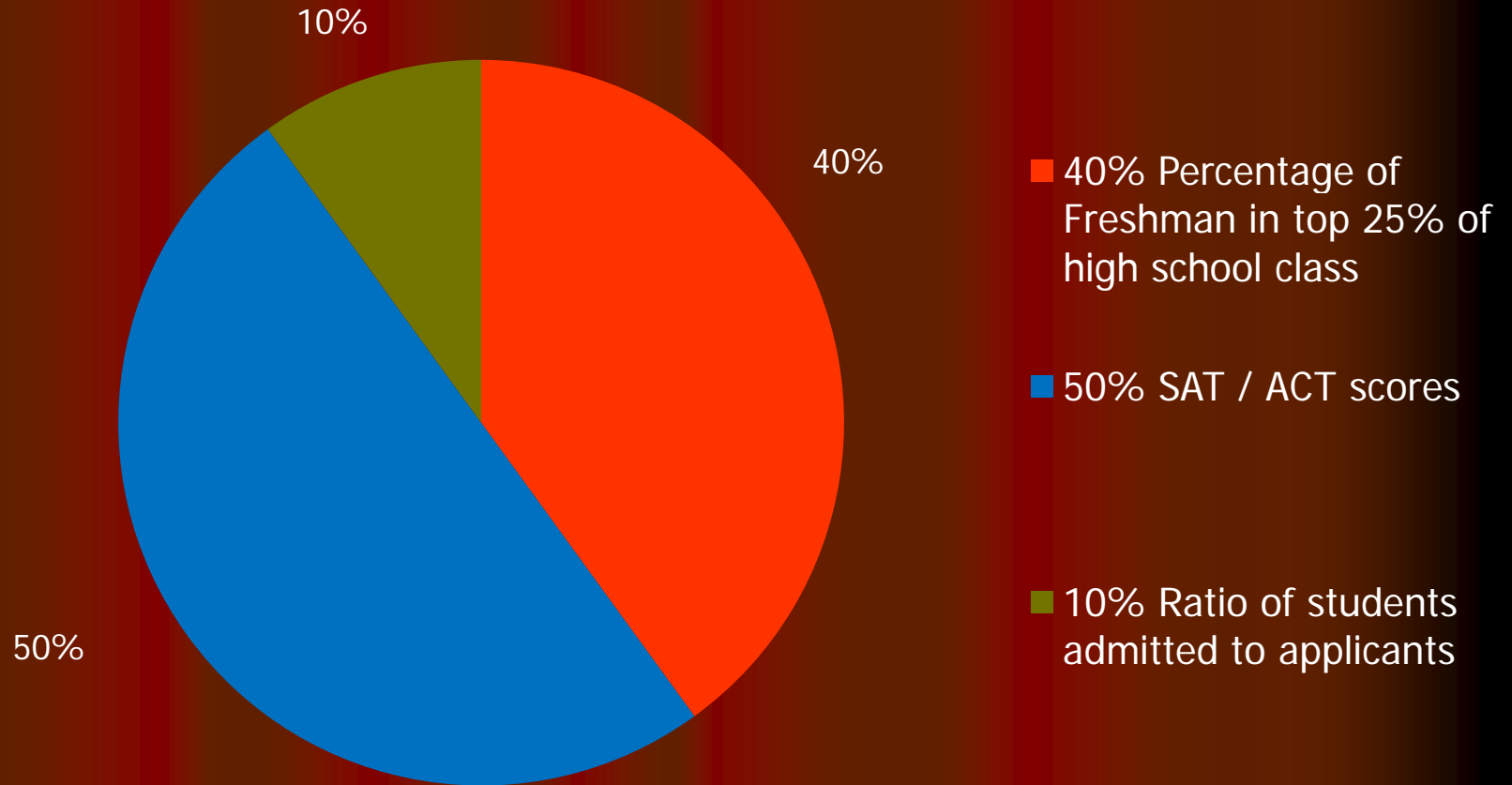
CSU Percentage of full-time faculty- 80%

Overall CSU Faculty Resources rank –
93 /118 (Regional Universities - South)

Student Selectivity (15%)

Abilities and ambitions of students influence the academic climate of the school

Student Selectivity (15%)
Sub Categories

40% Percentage of Freshman in top 25% of high school class

50% SAT / ACT scores

10% Ratio of students admitted to applicants

Student Selectivity (15%)

Percentage of freshman in the top 25% of their high school class (40%)

Data not collected or reported

Student Selectivity (15%)

Freshman SAT Critical Reading and Math scores and the Composite ACT score (50%)

Student Selectivity (15%)

Ratio of students admitted to applicants (10%)

CSU Acceptance Rate – 64%

Lowest Acceptance Rate Rank -
48/118 (Regional Universities - South)

Overall CSU Student Selectivity rank –
96 /118 (Regional Universities - South)

Financial Resources (10%)

Average spending per student on instruction, research, student services, and related educational expenditures FY 2008 and 2009

CSU rank - 93 /118 (Regional Universities - South)

Alumni Giving Rate (5%)

Proxy for satisfaction of graduates with their alma mater

Average percentage of living alumni with bachelor's degrees who gave to their school during 2007-08 and 2008-09

Alumni Giving Rate (5%)

CSU alumni giving rate – 7%

CSU rank – 56 /118 (Regional Universities - South)

Ranking Process

Calculate z-score for each indicator in all categories for each school

Apply percentage weights to the z-scores

Sum weighted z-scores for each school

Overall score for each school = each school's total weighted z-score/ highest total weighted z-score for a school in each U.S. News category

Top school's overall score in each category =100; other overall scores are sorted in descending order.

Ranking Process – Sub factor formulas

Z Student selectivity = Z test score * (50%) + Z high school class standing * (40%) + Z acceptance rate * (10%)

Z Grad and retention = Z avg. 6-yr. grad rate * (80%) + Z avg. fresh retention rate * (20%)

Z faculty resources= Z avg. faculty salaries * (35%) + Z faculty w/terminal degree * (15%) +Z % FT faculty * (5%) + Z Student faculty ratio * (5%) + Z % class < 20 * (30%) + Z % class 50 or more * (10%)

Ranking Process – Overall Score

Z academic reputation * (25%) + Z alumni giving* (5%) + Z financial resources * (10%) + Z student selectivity * (15%) + Z graduation and retention * (25%) + Z faculty resources * (20%) = each school's total weighted Z score

Z = each school's Z-score for that variable

Overall score for school X = school X's total weighed Z score/highest weighted Z score of school in X's category rounded to nearest whole number

Where are we??

2011

CSU Final Overall Score - 22

CSU Final Rank – 102

Tier 2

2010

CSU Final Overall Score - 22

CSU Final Rank – 102

Tier 4

Change in Rank

School's performance on a measure changes

Performance of other schools in the same peer group changes.

Category Rankings 2010-2011

	2011	2010
Final Tier	2	4
Final Rank	102	102
Final Overall Score	22	22
Peer Assessment Rank	90	86
Financial Resources Rank	88	83
Graduation & Retention Rank	95	98
Student Selectivity Rank	96	97
Faculty Resources Rank	93	109
Alumni Giving Rank	56	53

Low Rankings of Public Institutions

Generally don't score high on selectivity as private colleges that have more stringent admissions standards.

Tend to have lower graduation and retention rates and larger classes.

Lack financial resources of better-endowed private universities or had budget cuts due to the current economic recession.

USNWR has separate rankings of the top public schools in each category.

Best Colleges: Top Public Schools: Regional Universities (South)

Georgia College & State University	12
North Georgia College & State University	26
Kennesaw State University	32
Valdosta State University	32
Southern Polytechnic State University	41
Albany State University	45
Georgia Southwestern State University	46

Best Colleges: Racial Diversity: Regional Universities (South)

Diversity Index

UNC – Pembroke, Pembroke, NC	0.66
St. Thomas University, Miami Gardens, FL	0.61
Marymount University, Arlington, VA	0.57
Columbus State University, Columbus, GA	0.55

Best Colleges: Least Debt, Class of 2009: Regional Universities (South)

CSU is 47 out of 84 institutions

Average total indebtedness of 2009 graduating class: $ 21,538

Percent of 2009 graduating class who have borrowed: 64%

Best Colleges: Most Debt, Class of 2009: Regional Universities (South)

CSU is 38 out of 84 institutions

Average total indebtedness of 2009 graduating class: $ 21,538

Percent of 2009 graduating class who have borrowed: 64%

Undergraduate Business Programs

Deans & senior faculty rate AACSB accredited programs

Scale 1 (marginal) to 5 (distinguished)

CSU peer assessment score/Rank –

2011: 1.9/365

2010: 2.0/325

Schools offering any courses in a specialty are eligible to be ranked in that specialty.

Other Ranking Categories

Great Schools at great prices

A+ schools for B students

Up-and-coming colleges

Academic Programs to Look For:

FYE, Internships/Co-ops, Senior capstone, Undergraduate research/Creative projects, Learning communities, Study abroad, Service learning, Writing in the disciplines

Best Undergraduate Teaching

Future Plans

Get our Overall Score to 27 (5 point gain) to move into Tier 1

Improve on Peer assessment category

Improve on Graduation and Retention category

Collect data on freshman high school rank

Aim for recognition in Undergraduate Research/Service Learning