

## Marketing

Contract	Term	Course	Contract Title	Description
379086	Spring 2018	MKTG 4185	Marketing Professional Photography	Photography has become a highly-competitive field due to the advances in photographic technology, making it easier to use a camera. It's important to utilize marketing effectively to capture the target audience and meet sales goals. Each industry has unique marketing tactics and trends that impact the success of marketing campaigns. I will be researching these components in relation to the professional photography industry.