

Management				
Contract #	Term	Course	Contract Title	Description
404089	Fall 2018	MGMT 3109	The Microtransaction Business Model in the Video Game Industry	In Principles of Management, we discuss how companies determine how to make ethical business decisions. As a future game developer, a morally gray practice that affects the video game industry is microtransactions. Microtransactions are purchases the consumer can buy in-game for upgrades in the game. The people who determine how microtransactions are implemented in a game are the publishers and managers of the game. Recently, microtransactions in games are getting a lot of publicity and some countries have started restricting or banning the used of them. My contract will be creating a literature review about this type of practice and how can it be ethical or unethically used in the game industry.
404083	Fall 2018	MGMT 4135	Comparative analysis of labor relations in U.S., Germany, and Japan	My actual title didn't fit: International comparative analysis of unions, collective bargaining, and current employment relation issues in U.S., Germany, and Japan. Through recent globalization trends, the integration of ideas and practices around the world have been crucial for businesses to learn and expand their markets. This contract analyzes employment relations regarding unions, collective bargaining and employee participation, and the current labor issues in each of the three countries: U.S., Germany, and Japan. An exploration of each of these countries will help identify similarities and differences in practices, and employment trends. Studying international labor relations is beneficial to understanding cultural differences in business practices and developing a global mindset.