

Communication

Contract	Term	Course	Contract Title	Contract Description
319030	Spring 2016	COMM-4143	Strategy in Public Relations for the University Environment	<p>I will be giving a presentation going through the strategic process incorporated in public relations in a university setting. I will be discussing the communication process, the professionalism, the various writing/communication techniques used, how to convey the message and understand the message, and also discuss media relations amongst university employees, students, and the PR office. I will interview Ms. Christa Robbins, the communications specialist of the CSU public relations office. The interview will have questions pertaining to what we are learning in class and will inquire how she applies them in her job as well as what advice she has for students.</p>