

Marketing

Contract	Term	Course	Contract Title	Contract Description
327085	Fall 2016	MKTG-3115	Septic Tank Marketing	<p>The project will consist of researching the marketing strategies of three renown septic tank companies across the nation. After researching the companies, I will write a paper that will not only include my opinion over what techniques led to their success in terms of drawing the consumers in but also a short explanation as to why those techniques worked. The amount of techniques in the essay will be dependent on how effective the companies were at marketing and whether they had strategies for marketing.</p>