

Management

Main Content	Just the Facts	Additional Resources
<p>About the Program Build Your Success The B.B.A. in Management at Columbus State University, available in person and 100% online, equips you with the skills to lead, innovate, and drive business success. With concentrations like General Management, you'll gain real-world knowledge to excel in industries such as retail, manufacturing, and service.</p> <p>Apply Now</p> <p>Request Info</p> <p>Customize Your Degree</p> <p>General Management (Concentration) Build a strong foundation in management practices and explore key business strategies in diverse fields like retail, services, and operations.</p> <p>View Program of Study</p> <p>Human Resource Management (Concentration) Developed with the Society for Human Resource Management (SHRM), this concentration equips you with the skills to thrive in HR departments and tackle modern workplace challenges.</p> <p>View Program of Study</p> <p>Small Business and Entrepreneurship (Concentration) Learn how to start, manage, and grow your own business. Gain hands-on experience through real-world projects, business planning, and entrepreneurial strategy.</p> <p>View Program of Study</p> <p>Minor in Management (Minor) Develop key leadership and organizational skills with a minor</p>	<p>Total Credit Hours: 120 Hours</p> <p>Delivery Format: Online or On Campus</p> <p>Completion Time: 4 years (full-time)</p> <p>Academic Unit: Department of Management & Marketing</p>	<p>View Admission Requirements</p>

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<p>in Management. This program introduces core principles in human resources, team dynamics, and workplace behavior. With flexible elective options, you'll strengthen your ability to lead, motivate, and manage people across any business environment.</p> <p>View Program of Study</p>		

Program HighlightsYour Academic Experience

- Available 100% online or in person to fit your schedule
- Choose from three practical concentrations based on your career goals
- Learn from faculty with industry experience in HR, entrepreneurship, and leadership
- Student support includes free tutoring, success coaching, and academic advising
- Graduate with the skills to lead teams, manage operations, and grow businesses

What Can You Do With This Degree?

Explore job trends, average salaries, and growing opportunities so you can see how your degree connects to meaningful career pathways and the future of your field.

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Admission RequirementsYour Pathway to CSU

Program-Specific Admission Requirements

Each concentration may have its own specific requirements. View each program above.

Institutional Admission Requirements

All applicants must meet our institutional admissions requirements to be accepted into Columbus State University.

[View Institutional Admission Requirements](#)

Related Programs You May Also Be Interested In

Bachelor of Business Administration

Management Information Systems

[Learn More](#)

Master of Science in Organizational Leadership

Organizational Leadership

[Learn More](#)

Bachelor of Business Administration

General Business

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