

Communication

Main Content	Just the Facts	Additional Resources
<p>About the Program Shape the Story Earn your MA in Communication with a track in Strategic Communication Management (100% online) or Creative Services Management (courses offered online and low-residency). Advance your expertise by learning how to strategically craft messages through different mediums, communicate with clientele in a variety of settings, produce creative content, and manage communication campaigns.</p> <p>Apply Now</p> <p>Request Info</p> <p>Customize Your Degree</p> <p>Creative Services Management (Track) Focus on media production and enhance your skill sets in creative services that support corporate entities, news organizations, or public relations and advertising firms. Most coursework can be completed online.</p> <p>View Program of Study</p> <p>View Program-Specific Admission Requirements</p> <p>Strategic Communication Management (Track) In this 100% online track, you will learn the theory and principles to engage in traditional and digital advertising, public relations, and organizational communication with a managerial focus.</p> <p>View Program of Study</p> <p>View Program-Specific Admission Requirements</p> <p>Captains Career Course (CCC)</p>	<p>Total Credit Hours: 30 Hours</p> <p>Delivery Format: Online, Hybrid</p> <p>Completion Time: 3 semesters (full-time)</p> <p>Academic Unit: Department of Communication</p>	<p>View Admission Requirements</p>

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U.S. Army CCC trainees may earn up to 9 pre-approved credit hours toward their degree. View more about this program		

Program Highlights Your Academic Experience

- Connect with local **communication professionals** through our partnerships with WRBL News, PRSSA, and WCUG Radio.
- As a **U.S. Army CCC trainee**, you can earn up to 9 pre-approved credit hours toward MA in Communication.
- **Run our In-house Radio Station** - WCUG 88.5 FM
- **Industry Internships** - Georgia's \$6 billion film industry, local PR firms and more

My time at the communication department has given me so many opportunities to not only better my education but also up my portfolio. I've been able to work with nonprofits like Feeding the Valley and Girls Inc. of Columbus and Phenix-Russell. I've also gotten the chance to work with Uptown Life Group, the organization over fine dining restaurants in Columbus, Georgia like The Loft and Saltcellar.

Aron Moreno Graduate Assistant

Our graduate program offers students insights into the world of strategic communication, enabling them either on their way to career advancement in the corporate world or on to more exciting, advanced graduate work leading to teaching and research opportunities. Having advised graduate students over the past three years — both in the courses they have taken with me as well as in their preparatory work towards writing their theses or professional project reports — I have had the opportunity to know first-hand how intelligent and enterprising our students are, and how dedicated they are to disciplined and rigorous academic work.

Ramesh Rao Professor of the Department of Communication

What Can You Do With This Degree?

Explore job trends, average salaries, and growing opportunities so you can see how your degree connects to meaningful career pathways and the future of your field.

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Admission Requirements Your Pathway to CSU

Program-Specific Admission Requirements

Some concentrations may have specific admission requirements. These are linked under each track above.

Institutional Admission Requirements

All applicants must meet our institutional admissions requirements to be accepted into Columbus State University.

[View Institutional Admission Requirements](#)

Related Programs You May Also Be Interested In

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M.S.O.L.

Organizational Leadership

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M.B.A.

Business Administration

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