

Communication

Main Content	Just the Facts	Additional Resources
<p>About the Program Explore The Power of Communication Build your communication skills for careers in media, public relations, and film. Choose from four focus areas and gain real-world experience through internships, practicum courses, and hands-on projects. No prior experience required.</p> <p>Apply Now</p> <p>Request Info</p> <p>Customize Your Degree</p> <p>Communication Studies (Track) Study interpersonal, group, and rhetorical communication to prepare for careers in organizational communication, human resources, and community relations.</p> <p>View Program of Study</p> <p>Film Production (Nexus) Explore storytelling and production while learning in Georgia's booming \$6 billion film industry.</p> <p>View Program of Study</p> <p>Integrated Media (Track) Develop valuable for print, broadcast, digital, and social. Prep for careers in content creation, media strategy, and more.</p> <p>View Program of Study</p> <p>Public Relations (Track) Develop valuable for print, broadcast, digital, and social. Prep for careers in content creation, media strategy, and more.</p> <p>View Program of Study</p> <p>Communication (Minor)</p>	<p>Total Credit Hours: 120 Hours</p> <p>Delivery Format: On Campus, Hybrid</p> <p>Completion Time: 4 years (full-time)</p> <p>Academic Unit: Department of Communication</p>	<p>View Admission Requirements</p>

Main Content	Just the Facts	Additional Resources
<p>Customize your degree with 15 hours of upper-level communication courses in your chosen concentration.</p> <p>View Program of Study</p> <p>Film Production (Minor) Enhance your degree by taking 15 hours of upper-level film production courses.</p> <p>View Program of Study</p>		

Program HighlightsYour Academic Experience

- **Real TV Station On Campus** - Partner with WRBL News
- **Professional Film Studio** - 180,000 sq ft of production space
- **Run our In-house Radio Station** - WCUG 88.5 FM
- **Industry Internships** - Georgia's \$6 billion film industry, local PR firms and more
- **Small Classes** - Personal attention from professors
- **Job-Ready Skills** – Practical experience, not just lectures
- **Special Experiences**
 - **Georgia Film Academy:** Fast-track training and professional credentials
 - **NPACE Center:** Serve nonprofits through hands-on communication projects
 - **Public Relations Student Society of America (PRSSA):** Build your network
 - **Cougar Film Festival:** Showcase your work in front of the community
 - **A Night for the Stars:** Celebrate success and scholarship

One of the proudest moments in my time at Columbus State University was during a Public Relations Management course where my student team partnered with the local Girls Inc. branch to support their rebranding efforts. Their campaign not only resulted in a new logo that the organization still uses almost three years later, but two of my students were also hired as a result of their work. Moments like these affirm the impact of experiential learning and remind me why I'm passionate about teaching in the Communication Department at CSU.

Tiffany McBrideProfessor of the Department of Communication

The amount of opportunities available through CSU's communication department allowed me to test every avenue of interest, whether that be film, PR, Radio, or journalism. Through the practicum program I was able to land my first job at a local news station. Now I produce the morning news for Atlanta News First, the city's CBS station, all thanks to the experience I got through CSU.

Vienne Borg'23 BA in Communication and Film Production

My time at CSU and within the Communication Department provided me with a strong foundation in strategic communication, leadership, and relationship-building—skills that have been essential throughout my career. Now, as the

Executive Director of the Columbus GA Convention and Trade Center and a Department Head for the City of Columbus, I apply these principles daily in managing large-scale events, fostering community engagement, and driving economic impact.

Hayley Tillery'12 and '15 BA in Communication and MA in Organizational Leadership

What Can You Do With This Degree?

Explore job trends, average salaries, and growing opportunities so you can see how your degree connects to meaningful career pathways and the future of your field.

```
if (!document.getElementById("modern-campus-pathways-loader")) { const script =
document.createElement("script"); script.src = "https://widget.pathways.moderncampus.net/
pathways.loader.js"; script.id = "modern-campus-pathways-loader"; script.setAttribute("onload",
"ModernCampusPublicPathwaysWidgetLoader('en_US')"); document.getElementsByTagName("head")
[0].appendChild(script); } document.addEventListener("PathwaysJobMarketScriptLoaded", () => { new
PathwaysJobMarketOutlook({ "apiKey": "IvAKNTN80Ic1i28SYcZe3OAXINqQDSR8yJvVSCw1", "clientName":
"ColumbusStateUniversityCMS", "locale": "en_US", "title": { "text": "Communication Career Outlook" }, "codes":
"09.0100", "themeCode": "0001", "elementId": "moderncampuspathwayswidgetmken1qt8ruzcq7x3qi", "translateProps":
["title.text"] }); }, false);
```

Admission Requirements Your Pathway to CSU

Institutional Admission Requirements

All applicants must meet our institutional admissions requirements to be accepted into Columbus State University.

[View Institutional Admission Requirements](#)

Related Programs You May Also Be Interested In

B.A.

English

[Learn More](#)

B.B.A.

Management, Human Resources

[Learn More](#)

B.S.

Political Science

[Learn More](#)