Strategic Communication Track

Communication (BA) — Two-Year Course Rotation

Area	Requirement	Course	Year 1			Year 2		
			Fall	Spring	Summer	Fall	Spring	Summer
Field of Study (18 hrs)	(Req)	COMM 1110 Public Speaking	X (Online) X (Online)	X X	X (Online) X (Online)	X (Online) X (Online)	X X	X (Online) X (Online)
	Select five (15 hrs); max. one GFA	COMM 2115 Intercultural Comm	X		X (Online)	X	X (Online)	X (Online)
		GFA 1000 Intro to On-Set Film Production						
		GFA ____ Intro to Film & TV Post-Production						
		GFA ____ Intro to Live Production, Streaming & Esports						
		COMM 2105 Interpersonal Comm	X (Online)	X	X (Online)	X (Online)	X	
		COMM 2136 Group Comm	X	X (Online)		X	X (Online)	X (Online)
		COMM 2137 Intro to Mass Comm	X	X	X (Online)	X (Online)		X (Online)
		COMM 2545 Selected Topics in Comm		X (Online)			X (Online)	
Required for the Major (30 hrs)	*Take all*	COMM 3256 Comm Theories	X		X (Online)	X	X (Online)	X (Online)
		COMM 3148 Community, Dialogue, & Advocacy	X	X (Online)		X	X (Online)	X (Online)
		COMM 4000 Comm Exit Assessment	X (Online)	X (Online)	X (Online)	X (Online)	X (Online)	X (Online)
	Select one (3 hrs)	COMM 3259 Comm Research		X			X	X (Online)
		COMM 4115 Rhetorical Criticism			X (Online)	X (Online)		
	Take both (6 hrs)	COMM 3242 Writing for Media	X	X (Online)		X	X (Online)	X (Online)
		COMM 4108 Social & Digital Media Writing	X (Online)	X	X (Online)	X (Online)	X	
	Take all (9 hrs)	COMM 3141 Intro to Public Relations	X		X (Online)	X (Online)		
		COMM 4141 PR Management	X (Online)			X		
		COMM 4135 Crisis Comm		X			X (Online)	
	Take both (6 hrs)	COMM 3257 Video Production I	X	X	X (Online)	X	X	X (Online)
		COMM 4259 Integrated Web Design		X (Online)		X		X (Online)
Program Electives (12 hrs)	*Select four (12 hrs)*	MKTG 3115 Principles of Marketing						
		MKTG 3136 Advertising						
		COMM 3125 Modern Media & Culture		X	X (Online)		X (Online)	
		COMM 3135 Persuasion	X (Online)		X (Online)	X (Online)		
		COMM 3136 Nonverbal Comm		X (Online)			X	
		COMM 3139 Interpersonal Conflict Resolution		X (Online)			X	X (Online)
		COMM 3145 Family Comm	X (Online)			X		
		COMM 4107 Comm, Gender, & Sexuality	X (Online)	X			X (Online)	
		COMM 4555 Selected Topics in Comm	X (Online)		X (Online)	X (Online)		

X = face-to-face X (Online) = online | Source: 2-Year Rotation (Year 1 2026–27, Year 2 2027–28); requirements per CSU catalog Program of Study | Page 1