

A better way to hire

The largest network of highly motivated college students and recent graduates seeking pathways to professional opportunities

Columbus State University has partnered with **Parker Dewey**, the leading experiential recruiting platform that helps you connect with early-career talent as they explore professional opportunities via **Micro-Internships**. Parker Dewey's nationwide Micro-Internship network helps you build a diverse talent pipeline that's inclusive, accessible, and exactly how today's college students want to learn about career opportunities. These **short-term, hands-on, paid, professional** projects help you and your hiring managers access, engage, and assess candidates on the skills that matter most to your organization.

Post a Micro Internship



<https://info.parkerdewey.com/columbusstate>



After completing several projects through Parker Dewey, I have gained invaluable exposure to a variety of industries, offering me the opportunities to expand my knowledge of business and improve my various skill sets.



Adam Rekkbie, MBA,
Bentley University, Class of 2020



While we were focused on just getting some help on a project, we quickly realized that the student was incredible, and ultimately hired her as a summer intern. We saw her work ethic and skills, and got an inside track on hiring her.



Adam Heckman, Director of
Technology & Civic Innovation,
Microsoft



Many of our students pursue majors with names that don't sound like job titles—this helps them understand how the skills developed in philosophy, history, and other courses relate to those jobs they will have after graduation.



Lori Sparger, Chief Operating Officer,
Purdue University's College
of Liberal Arts



Interested in posting Micro Internships?
Contact Derrick Warnock at CSU's Center for Career Design:
warnock_derrick@columbusstate.edu



Can a Micro-Intern Help?

Do you have a project that is not the best use of 10-40 hours of your time or that is on the back burner?

YES

Will this project add value to you or your team? Are you missing out on more strategic work because you're spending time on this project?

YES

Is there a defined work product that can be effectively delivered upon conclusion (e.g. draft of an article, data in spreadsheet, summary of research, etc.)?

YES

Is the project something that an intern or entry-level hire (without industry knowledge) can do with minimal direction?

YES

Can the project be completed without access to confidential information?

YES

Let's get it posted!

This project sounds like it will translate well to the on-demand, remote nature of Micro-Internships!

NO

NO

NO

NO

NO

Maybe...

If you're hiring or will be soon, consider if the project will help you "audition" candidates or be a valuable learning experience for a college student.

Probably not!

Talk to us about other ways to get extra staffing support.

FINAL THOUGHTS

- Project ideas: **Draft content, Cleanse data, Conduct research, Find information**
- Use Micro-Internships when you want to "crowdsource" solutions or new ideas
- Think outside the box when selecting students to get different perspectives