



COLUMBUS STATE UNIVERSITY

College of the Arts Strategic Plan
2018-2023



Mission:

The College of the Arts prepares its graduates for success in a global environment by providing student-centered, comprehensive education in the visual, performing, and media arts. The College fosters scholarly research, creative endeavors, and real-world experiences through academic programs, partnerships, and outreach that build the local creative economy. The College extends its artistic endeavors and impact nationally and internationally.

Our Values:

EXCELLENCE:

Employ innovative practices in research and teaching through student engagement, as well as support critical thinking, and scholarly and creative activity.

CREATIVITY:

Foster creative thought, imagination, and the ability to build on pre-existing knowledge that transcends convention and produces positive change.

PROFESSIONALISM:

Pursue and attain the highest levels of teaching, research, and creativity within a diverse community of scholars while promoting curiosity, innovation, growth, and health and wellness in professional endeavors.

SERVICE AND LEADERSHIP:

Promote a leadership philosophy that empowers and supports creative and intellectual pursuits that foster inclusion, preservation, and enhancement of the community and its culture.

INTEGRATION:

Create an academic and creative community in a liberal arts context, embracing both process and outcome, theory and practice; local and global perspectives.

CULTURAL ENRICHMENT:

Provide innovative leadership in arts initiatives and education to enhance the region's quality of life and the reputation of Columbus as a cultural center in the Southeast.

CSU Strategic Initiative 1:

- Be a leader in academic excellence by utilizing evidence-based teaching and learning.

CSU Goals/Detail:

- Maintain a culture of continuous assessment and improvement. (1.1)
- Increase the productivity of faculty and students through research and creative endeavors. (1.2)

COA Goals/Detail

- Continue to meet or exceed national accreditation standards. (1.1.1)
- Continue to seek more and varied endowed units and professorships across the College. (1.2)

CSU Strategic Initiative 2:

- Increase student engagement with the campus and community by building a creative and student-centered campus that supports recruitment, increases retention, and yields higher graduation rates.

CSU Goals/Detail:

- Identify programs that are priorities and have the potential to attract significant enrollment. (2.1)
- Strengthen efforts to recruit, retain, and graduate a growing body of diverse students. (2.2)
- Increase student engagement with the campus and community. (2.3)
- Promote an inclusive campus climate that welcomes all individuals. (2.4)
- Promote a safe and secure campus environment. (2.5)
- Increase participation by all stakeholders in the life of the University and the community. (2.6)

COA Goals/Detail:

- Identify prospective students and their interests to develop innovative marketing and recruiting. (2.2)
- Maintain retention and graduation rates above average level. (2.2)
- Increase student engagement through curricular innovation, quality, relevance, and inclusive programming. (2.3)
- Update and modify curricula across the College to include significant student exposure to arts and media technology and production practices, supported by increased infrastructure, assets, and training for technology in each department and across disciplines as needed. (2.4)
- Create an atmosphere of inclusivity to ensure access to a broader spectrum of ideas and perspectives, to promote an open forum for discussion, deliberation, and debate of those ideas, and to produce a more robust creative environment. (2.4)
- Promote an environment of health, wellness, and sustainability. (2.5)
- Promote interdisciplinary culture among faculty and students. (2.6)

CSU Strategic Initiative 3:

- Support and recognize innovation and creative activity.

CSU Goals/Details:

- Balance instructional, service, and research loads to enhance faculty productivity and encourage...collaboration on research and learning by faculty and students. (3.1)
- Promote and reward innovation in teaching, support services, research, and experiential learning. (3.2)
- Provide innovative learning resources, research opportunities, and information technologies. (3.3)

COA Goals/Details:

- Promote and reward faculty innovation in teaching, support services, research, and experiential learning. (3.2)
- Reward multidisciplinary curriculum and program development. (3.2)
- Coordinate course and program scheduling to optimize interdepartmental engagement.
- Provide innovative curriculum through COA Outreach Centers. (3.2)
- Support creation of a River Park Resource Center teaching writing, advising, tutoring, registrar, financial aid, etc. (3.3)

CSU Strategic Initiative 4:

- Continue to build mutually beneficial partnerships that support local, regional, national, and international communities.

CSU Goals/Details:

- Develop/maintain strong partnerships with p-20 institutions in the region. (4.1)
- Build, sustain, and promote mutually beneficial relationships with the Columbus community and beyond. (4.2)
- Increase external engagement and philanthropic support. (4.3)
- Support the Columbus 2025 economic and workforce initiative. (4.4)
- Increase philanthropic and alumni participation. (4.5)

COA Goals/Details:

- Increase scholarship funding. (4.1)
- Cultivate and maintain external partnerships and relationships in conjunction with internal strengths and resources. (4.2)
- Expand the College's donor base. (4.3)

CSU Strategic Initiative 5:

- Provide faculty, staff, and students opportunities and resources to develop leadership skills that support their current and future roles.

CSU Goals/Details:

- Increase faculty and staff development opportunities. (5.1)
- Increase student development opportunities. (5.2)
- Establish servant leadership practiced throughout the University. (5.3)

COA Goals/Details:

- Establish COA fund for grant-giving resources. (5.1)

CSU Strategic Initiative 6:

- Sustain and support institutional growth through fiscal, physical, technological, environmental, and human resource responsibility.

CSU Goals/Details:

- Ensure the fiscal health of the University, and its ability to provide for anticipated growth (6.1.1)
- Ensure that adequate physical space is allotted for all types of academic instruction (6.1.2)
- Continue to upgrade instructional and office hardware and campus-wide wireless connections and provide access to necessary software and applications (6.1.3)
- Ensure that the number of faculty and staff are adequate for anticipated enrollment growth (6.1.4)
- Develop and implement an environmental sustainability plan (6.2.1)

COA Goals/Details:

- Develop fiscal sustainability plans for all of the College's Outreach centers. (6.1.1)
- Provide sufficient physical space for academic instruction. (6.1.2)
- Create more shared spaces for interdisciplinary performance and production (6.1.2)
- Develop and support a COA technology hub with adequate staffing and adequate server space for sound, video, and image-oriented production. (6.1.2)
- Upgrade instructional and office hardware, software, and campus-wide wireless connections. (6.1.3)
- Develop comprehensive COA technology cycling plan tied to existing and planned curriculum. (6.1.3)
- Support and ensure an environmentally responsible and sustainable academic culture and curriculum. (6.2.1)