

Strategic Planning Steering Committee

SEPTEMBER 14 2016 / 12 Noon - 1:30 PM / Lumpkin Center

ATTENDEES

President Chris Markwood, Tina Butcher, Gina Sheeks, Shana Young, Kat Cannella, Jessica Drake, Sri Sitharaman, John Finley, Tom Ganzevoort, Linda Hadley, Tesa Leonce, Kim Shaw, Sue Tomkiewicz, Margie Yates, Zane Everitt, Frank Hardymon, Rocky Kettering, John Lester, Julio Llanos, Lashica Thomas, Wayne Van Ellis, Johniqua Williams, Jasmine Reid, Jack Key, III.

AGENDA

New Business

- Welcome/Introductions
- President Chris Markwood - Remarks
- Dr. Tina Butcher and Dr. Gina Sheeks - Initial Preparation and Preliminary Considerations
- Ms. Shana Young - Strategic Planning Process & Timeline
- Additional Discussion

NOTES

- **Dr. Markwood reminded us that we are first and foremost a student-centered campus, and that needs to be our focus.**
- **Three considerations as we move forward**
 - **Partnerships - Expectations of them, and theirs of us - Example - City of Columbus Economic Plan highlights 5 areas of growth. We need to consider gaps and how we can help bridge them**
 - **Innovation - Maintain and grow our reputation as an innovative campus**

- **Resources - Consider the resources that will be required to help us achieve our goals. We have three funding sources.**
 - **State support - in a declining mode**
 - **Tuition and Fees - We have some control here as we grow enrollment**
 - **Gifts/Grants from external resources**
- **Use the data we have and will gather to drive our decisions.**
- **Consider making the plan less broad, more directed.**

ACTION ITEMS

1. **Dr. Butcher will have the site updated with appropriate links. Webpage link here. [Strategic Plan Web Page](#)**
2. **Dr. Butcher will send meeting schedule to Academic Chairs so consideration in class scheduling for Spring for faculty members of the committee can be given.**
3. **The committee members will need to read and analyze existing data and any other pertinent efforts that need to be incorporated into the plan as a precursor to future planning activities, and understand existing trends or patterns in data.**

NEXT MEETING'S AGENDA - Thursday, October 6, 1:30 - 3:00

- **Discuss data reviewed**
- **Mini-SWOT to prepare materials that will need to be used in upcoming Focus Groups**